



The
Quirky
Wedding
Fayre

VENUE
INFORMATION
PACK

About the Fayre

THE QUIRKY WEDDING FAYRE BRINGS TOGETHER THE MOST UNIQUE WEDDING SUPPLIERS UNDER ONE ROOF TO HELP MAKE WEDDINGS THAT ARE TRULY ONE OF A KIND FOR ALTERNATIVE BRIDES AND GROOMS.

WE HANDPICK A TALENTED BUNCH OF WEDDING PROFESSIONALS WHO ALL OFFER SOMETHING DIFFERENT FROM THE STANDARD WEDDING PACKAGES TO EXHIBIT AT OUR FAYRES WHICH ARE ALWAYS HELD AT A QUIRKY WEDDING VENUE. ATTENDEES WHO PRE-REGISTER FOR OUR FAYRES CAN ENJOY A FREE GLASS OF BUBBLES FOR THEMSELVES AND A GUEST AND A GOODY BAG WHILE THEY BROWSE EVERYTHING WE HAVE TO OFFER.

ALL OF OUR FAYRES ARE ALWAYS FREE TO ENTER AND THE GENERAL ATMOSPHERE AT OUR FAYRES IS ONE OF FUN AND QUIRKY-NESS! OUR PREVIOUS FAYRES HAVE ATTRACTED AROUND 100 COUPLES AND WE HOPE TO KEEP GROWING.



“THE QUIRKY WEDDING FAYRE IS THE FIRST WEDDING FAYRE I HAVE EVER ATTENDED & IT WAS SIMPLY BEAUTIFUL. THE ATMOSPHERE SURROUNDING THE FAYRE WAS COMPLETELY SURREAL TO ANYTHING I HAVE EVER IMAGINED. I WAS ANXIOUS ABOUT ATTENDING BECAUSE I HAVEN'T BOOKED A VENUE OR HAVE A DATE IN MIND BUT EVERYONE AT THE FAYRE WAS WARM, WELCOMING, INFORMATIVE AND UNLIKE ANYONE I HAVE SEEN IN THEIR FIELD OF WORK. THE QUIRKY WEDDING FAYRE WAS THE PERFECT STARTING PLACE FOR PLANNING OUR WEDDING, PROVIDING ME WITH CREATIVE & EXCITING IDEAS TO INCLUDE IN OUR SPECIAL DAY.”

ZOE,
LONGLTON WOOD QUIRKY WEDDING FAYRE ATTENDEE



Hosting

HOSTING A QUIRKY WEDDING FAYRE IS A GREAT WAY TO GET YOUR BRAND OUT IN THE SOUTH EAST OF ENGLAND AND SUPPORT A NEW UP AND COMING FAYRE IN ITS EARLY STAGES.

TRADITIONAL WEDDING FAIRS ATTRACT A VERY TRADITIONAL AUDIENCE AND OFTEN ALTERNATIVE COUPLES FEEL TOO INTIMIDATED TO ATTEND BECAUSE THEY FEEL TOO 'DIFFERENT.' OUR WEDDING FAYRES ARE ATTRACTING AND TAPPING INTO THIS NEW AUDIENCE IN THE SOUTH EAST WHICH OPENS UP A WHOLE NEW MARKET FOR YOURSELVES.

BY SUPPORTING OUR FAYRES YOU ARE MAKING IT KNOWN TO ALTERNATIVE COUPLES THAT YOU ARE OPEN TO BEING A PART OF THEIR WEDDINGS AS WELL AS THE TRADITIONAL COUPLES WHICH IS A FANTASTIC STAND FOR ANY WEDDING BUSINESS TO MAKE.



What You'll Get

ASIDE FROM YOUR BRAND DEVELOPMENT YOU WILL ALSO RECIEVE...

- > QUALITY COUPLES THROUGH YOUR DOORS TO VIEW YOUR VENUE IN USE AND BUZZING WITH ACTIVITY
- > YOUR NAME ON ALL MARKETING MATERIALS INCLUDING ROADSIDE BANNERS, BROCHURE, EDITORIAL ADVERTS, WEBSITE AND SOCIAL MEDIA
- > 'ABOUT THE VENUE' SPACE ON OUR WEBSITE
- > LEAFLETS IN GOODY BAGS
- > FULL PAGE ADVERT IN FAYRE BROCHURE
- > SOCIAL MEDIA COVERAGE INCLUDING DEDICATED POSTS AND A BLOG POST ON LILY LOVES WEDDINGS
- > A STANDARD OR DOUBLE STAND AT THE FAYRE
- > DELICIOUS LUNCH (OR DINNER AT TWILIGHT FAYRES) FOR 2
- > TEA & COFFEE, WATER AND BISCUITS
- > 4FTX2FT TABLE & 2 CHAIRS (IF REQUIRED)
- > EMAIL DATABASE OF ALL ATTENDEES TO FOLLOW UP WITH
- > FACEBOOK EVENT ADDED TO YOUR PAGE AS A HOST
- > NO OTHER VENUE WILL BE PERMITTED TO ADVERTISE AT YOUR FAYRE.

Find out More

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