

# The Quirky Wedding Fair

## EXHIBITOR INFORMATION PACK



# About the Fayre

THE QUIRKY WEDDING FAYRE BRINGS TOGETHER THE MOST UNIQUE WEDDING SUPPLIERS IN THE SOUTH EAST UNDER ONE ROOF TO HELP MAKE WEDDINGS THAT ARE TRULY ONE OF A KIND FOR ALTERNATIVE BRIDES AND GROOMS.

WE HANDPICK A TALENTED BUNCH OF WEDDING PROFESSIONALS WHO ALL OFFER SOMETHING DIFFERENT FROM THE STANDARD WEDDING PACKAGES TO EXHIBIT AT OUR FAYRES WHICH ARE ALWAYS HELD AT A QUIRKY WEDDING VENUE.

ATTENDEES WHO PRE-REGISTER FOR OUR FAYRES CAN ENJOY A FREE GLASS OF BUBBLES FOR THEMSELVES AND A GUEST AND A GOODY BAG WHILE THEY BROWSE EVERYTHING WE HAVE TO OFFER.

ALL OF OUR FAYRES ARE ALWAYS FREE TO ENTER AND THE GENERAL ATMOSPHERE AT OUR FAYRES IS ONE OF FUN AND QUIRKY-NESS!



# What's Included

ALL EXHIBITORS WHO HOLD A STANDARD STAND, DOUBLE STAND OR OUTSIDE SPACE WILL RECIEVE...

- LEAFLETS OR SAMPLES IN GOODY BAGS
- QUARTER PAGE AD IN FAYRE BROCHURE
- SOCIAL MEDIA COVERAGE
- DELICIOUS LUNCH (OR DINNER AT TWILIGHT FAYRES) FOR 1 PERSON (EXTRA PEOPLE ARE £7.50 EACH)
- WATER BOTTLES
- TEA & COFFEE FACILITIES AND BISCUITS
- 4FTX2FT TABLE & 2 CHAIRS WITH NO TABLECLOTH (IF REQUIRED)
- (EXCLUDING OUTSIDE SPACE HOLDERS)
- ELECTRICITY (IF REQUIRED)
- EMAIL DATABASE OF ALL ATTENDEES
- FAYRE STAFF TO ASSIST WITH SET UP & PACK AWAY





# FAQs

**IS THERE A WAY I CAN GET A DISCOUNT ON THE STAND PRICE?**  
YES! IF YOU FEEL YOU CAN PROVIDE SOMETHING TOWARDS THE FAYRE SUCH AS A MARQUEE, VENUE DRESSING OR GLASSES OF FIZZ FOR THE ATTENDEES THEN PLEASE DO CONTACT US AS WE CAN DISCUSS A NEW PRICE FOR YOU TO EXHIBIT.

**WHAT PROMOTION WILL THE FAYRE HAVE?**  
WE PROMOTE OUR FAYRES THROUGH MANY AVENUES TO ENSURE WE HAVE GOOD FOOTFALL INCLUDING ROADSIDE BANNERS, PAID SOCIAL MEDIA ADVERTISING, PRINT ADVERTISING IN BRIDAL MAGAZINES AND DISTRIBUTION ADVERTISING SUCH AS LEAFLETS ETC. WE ALSO EXPECT ALL OF OUR EXHIBITORS AND SPONSORS TO ADVERTISE THE FAYRE THROUGH THEIR SOCIAL MEDIA ACCOUNTS AND/OR WEBSITES.

**WHAT DO YOU COUNT AS 'QUIRKY?'**  
ANYTHING THAT IS A LITTLE BIT DIFFERENT FROM THE NORM. EVERYTHING THAT YOU DO DOESN'T HAVE TO BE QUIRKY BUT IF YOU OFFER SOMETHING THAT IS A BIT OUT-OF-THE-BOX THEN THAT'S BRILLIANT AND WE WOULD LIKE YOU TO FOCUS ON THIS ASPECT DURING THE FAYRE ALTHOUGH YOU CAN PROMOTE ALL OF YOUR OTHER SERVICES AS WELL.

**HOW DO I APPLY TO EXHIBIT?**  
FILL IN OUR APPLICATION FORM ON OUR WEBSITE AND WE'LL GET BACK TO YOU ASAP.



“THE QUIRKY WEDDING FAYRE IS THE FIRST WEDDING FAYRE I HAVE EVER ATTENDED & IT WAS SIMPLY BEAUTIFUL. THE ATMOSPHERE SURROUNDING THE FAYRE WAS COMPLETELY SURREAL TO ANYTHING I HAVE EVER IMAGINED. I WAS ANXIOUS ABOUT ATTENDING BECAUSE I HAVEN'T BOOKED A VENUE OR HAVE A DATE IN MIND BUT EVERYONE AT THE FAYRE WAS WARM, WELCOMING, INFORMATIVE AND UNLIKE ANYONE I HAVE SEEN IN THEIR FIELD OF WORK. THE QUIRKY WEDDING FAYRE WAS THE PERFECT STARTING PLACE FOR PLANNING OUR WEDDING, PROVIDING ME WITH CREATIVE & EXCITING IDEAS TO INCLUDE IN OUR SPECIAL DAY.”

ZOE,  
LONGTON WOOD QUIRKY WEDDING FAYRE ATTENDEE